

## Maternityship®

The Mom Project's trademarked Maternityship® Program improves outcomes for new parents and the businesses they support.

Employers across the country are generously expanding parental leaves for working families, but these leaves are resulting in critical skill gaps in organizations for prolonged periods.

- More than 75% of women report that they would like to return to work after becoming a parent, but 43% of new mothers end up leaving their jobs
- The average financial cost to a company of turning over a highly skilled worker is 213% of the cost of one year's compensation for that role
- Offering and supporting parental leave is a key tool for retaining new parents, but redistributing the absent employee's workload amongst existing resources often results in lost productivity, resentment and stress for the employee going out on leave

The Mom Project Maternityship® solution effectively reduces the burden on the organization and the new parent, driving better outcomes for all parties.

### KEY BENEFITS



Retention



Employee Morale



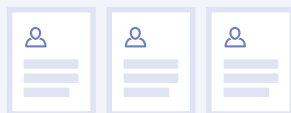
Business Continuity

## How it works

Post a Maternityship® opportunity on our marketplace



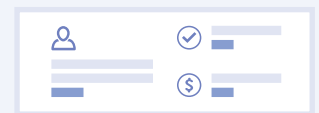
Within 24 hours you'll begin receiving bids from interested, qualified candidates



Review proposals, negotiate and request interviews with the tap of a button



Handle hiring, contracting, background checks, time tracking and payment processing all through our platform



## Get started!

Post a Maternityship® opportunity now on our marketplace or get in touch with our Enterprise sales team.

[Learn More](#)